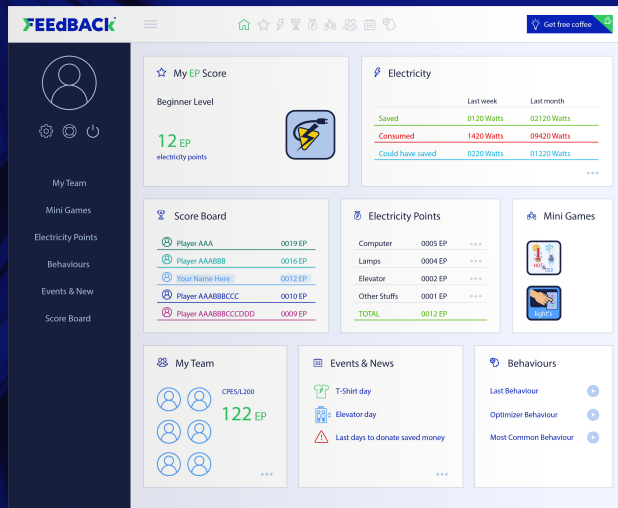


Gamification Platform.



Partners.

The gamification app of FEEDBACK will have an interactive and user-friendly interface to motivate a more efficient energy utilization through personalized messages and peer competition. It will help its users to make small changes in their daily habits that will induce significant energy and money savings in their homes or working places.

The app will include a set of stimulating material, such as simple games and quizzes, relating to energy decision making to be used in various daily life situations. Attractive dashboards will be developed so that users can compare in a straightforward manner, using animated and graphical techniques, their own energy efficiency performance with their peers. The users will also have the possibility to share their accomplishments on their social networks.



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FEEDBACK

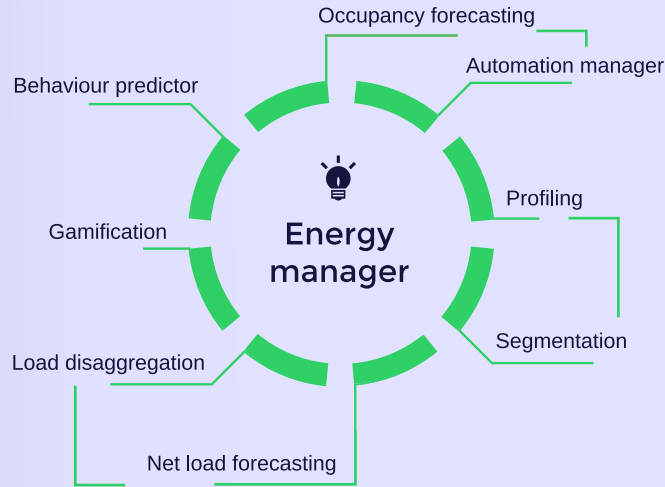


Fostering Energy Efficiency and Behavioural Change through ICT.

FEEdBACK is a European project which aims to promote, stimulate and deliver energy efficiency through behavioural change. To encourage that, the gamification platform will be used to fostering awareness and consumer engagement through a pervasive application that analyses context, sends personalized messages and manages gamified peer competition and feedback.

Demonstrators.

Main Outputs.



Contacts.



VISIT US AT:
WWW.FEEdBACK-PROJECT.EU



FOLLOW US AT:
[@FEEDBACKH2020](https://twitter.com/FEEDBACKH2020)



SEND US AN EMAIL TO:
INFO@FEEDBACK-PROJECT.EU

PORTO - PORTUGAL

Services building.
Oceanic climate.



ENERGY SAVINGS:
15%



BEHAVIOUR:
75% of users registered in the gamification platform.
Average login frequency of 3 times per week.



COMFORT:
Temperature: 18-22°C | Humidity: 40-60% |
85% of users satisfied with the indoor temperature and humidity levels.



INDOOR AIR QUALITY:
CO2: 1000-1200 ppm in 95% of occupied areas.

BARCELONA - SPAIN

Public buildings.
Mediterranean climate.



ENERGY SAVINGS:
12%



BEHAVIOUR:
70% of users registered in the gamification platform.
Average login frequency of 3 times per week.



COMFORT:
Temperature: 18-22°C | Humidity: 40-60% |
80% of users satisfied with the indoor temperature and humidity levels.



INDOOR AIR QUALITY:
CO2: 1000-1200 ppm in 95% of occupied areas.

LIPPE - GERMANY

Dwellings.
Continental-oceanic climate.



ENERGY SAVINGS:
12%



BEHAVIOUR:
85% of users registered in the gamification platform.
Average login frequency of 3 times per week.



COMFORT:
Temperature: 18-22°C | Humidity: 40-60% |
85% of users satisfied with the indoor temperature and humidity levels.



INDOOR AIR QUALITY:
CO2: 1000-1200 ppm in 95% of occupied areas.